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FORTIN ELECTRONIC SYSTEMS NAMED AS CES INNOVATIONS 2010 DESIGN AND ENGINEERING AWARD HONOREE

New York, New York, November 10, 2009 – Fortin Electronic Systems today announced that it has been named an International CES Innovations 2010 Design and Engineering Awards Honoree for the EVO-CHR. Not only was **Fortin Electronic Systems' Chrysler Interface Module EVO-CHR** selected as an Innovations 2010 Design and Engineering Award honoree, but the judges also awarded it one of the **highest scores** in the **In-Vehicle Control/OEM Integration** product category.

This is an industry first, a Bypass interface company awarded Best of Innovations in the category.


This means that **Chrysler Interface Module** will be honored as the **2010 Best of Innovations Honoree** in that category!

Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting edge consumer electronics products across 36 product categories.

EVO-CHR, All in one Chrysler data and key bypass interface module that supports all Chrysler vehicles from 1999 to 2010 and beyond.

Fortin's V.P. International Sales, Danny Prezeau suggests that all interested should visit www.bypassevolution.com to watch the video that demonstrates a complete installation using the EVO-CHR in under 4 minutes. The EVO-CHR is the 1st of the series with more products on the way to continue the **bypass EVolution**.





The prestigious Innovations Design and Engineering Awards have been recognizing achievements in product design and engineering since 1976. It is sponsored by the Consumer Electronics Association (CEA)®, the producer of the International CES, the world's largest consumer technology tradeshow, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.

Fortin Electronic Systems EVO-CHR will be displayed at the 2010 International CES, which runs January 7-10, 2010 in Las Vegas, Nevada. The Innovations Design and Engineering Showcase will feature honorees by product category in the Grand Lobby of the Las Vegas Convention Center and will also be featured at CES Unveiled: The Official Press Event of the International CES on Tuesday, January 5.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used
- Aesthetic and design qualities, using photos provided
- The product's intended use/function and user value
- Unique/novel features that consumers would find attractive
- How the design and innovation of the product compares to other products in the marketplace

Products chosen as an Innovations honoree reflect innovative design and engineering of the entries. Examples may include the first time various technologies are combined in a single product or dramatic enhancements to previous product designs.

Innovations 2010 Design and Engineering honoree products are featured on www.CESweb.org/Innovations, which lists product categories, as well as each product name, manufacturer information, designer, description, photo and URL.